



# Monthly Newsletter

June 2017 | Newsletter #51



## Editor's Desk

Hi Everyone,

Hi everyone, hope you are enjoying the cool weather with your dogs.

Thank you to everyone that is spreading the word about Stay Loyal. Also thank you so much to all the people calling and emailing with words of encouragement. Running a small business is very taxing and without your support we doubt we would have got this far. Speaking of support, if I could ask a favour. If you are a customer and happy with the product or you have used any of our dog care info and had success, could you email me a quick testimonial. I know we do have many great testimonials already but we would like to keep them coming. Thank you in advance.

This month I discuss an issue I had with my brother's dog and have a very revealing read for dog owners of small breeds under 10kg.

If you often use boarding kennels for your dog, check out this new concept of pet sitting

<https://www.madpaws.com.au/>.

If you happen to need the service during July here is a \$15 OFF coupon code they have given for our customers. SLJULY15 - Must be redeemed by 31st July 2017.

If you are hungry for dog care info please jump to our blog by clicking on this link <https://stayloyal.com.au/blog/> there you will find many ways to make your dog happier and healthier.

Kind regards,  
Robert & David  
Stay Loyal



## The Best Way to Stop Your Dog's Really Bad Diarrhoea. And it's WITHOUT Vets or Any Medication!

This month I have been looking after my brother's dog Ike. He is a beautiful South African Boerboel that I bred. He is my brothers pride and joy.

After about 3 weeks of Ike being at my place he developed a really bad case of diarrhoea. I mean it was just flat and blending into the ground. The first day I noticed it I thought, I will reduce his portions to half and thought that may help.

Big Mistake! Hindsight is 20/20 and the next day I was regretting that decision. You see, I know to stop feeding my dogs if they get the runs. However, because it was my brothers dog and I fed all the other dogs I didn't want him missing out so I did feed the half portion and made things worse.

The next day I did the right thing and didn't feed him anything. I called my brother to let him know what was happening and assessed if he was still well within himself. He was a little dehydrated but that is expected with bad diarrhoea.



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Day 3 of the saga... His stools were still soft but getting firmer. So, we skipped another meal. That is now 2 days with no food.

Day 4, he didn't go to the toilet because he had nothing left inside. He actually looked like he was feeling better. I fed him a 3/4 sized meal and next day his stools were normal.

The day after that I fed him his normal food portion and he has been fine ever since.

The main thing I want to get at is that I fell for the same thing everyone in this situation falls for. Which is, I felt sorry for him missing out on a meal. Although it's a valid feeling to have as a caring human. It is NOT Beneficial to your dog when it has the runs to give it ANYTHING.

The Most beneficial thing you can do for your dog when it has the runs is DO NOT FEED IT a single slither of anything! If I took this advice on the first day Ike would have had his full meal a day earlier. So, by not following my own advice, and feeding a small meal, I done wrong by my brothers' dog. Even though I felt better at the time by giving him some food. It really wasn't making HIM feel better.

### **Here's the best method to follow when your dog gets the runs/diarrhoea.**

1. First check there is no blood in the stool and that your dog is not feeling under the weather. (if yes to any of these, best consult your vet.)
2. If it's only runny stools and your dog still looks relatively healthy then don't feed it until the runny stools stop. This should take between 1 and 3 days.
3. Once the runny stools stop commence feeding again.

**Attention:** If you are unsure of your dog's health or your dog has an underlying medical condition consult your vet.

## **Warning for dog owners with dogs weighing 0-10kg! Don't worry... I have cracked the code for you.**

If you own a dog under 10kg then this is going to be a very revealing read.

In the past 5 years, I have noticed an alarming trend regarding dogs under 10kg. A trend of owners saying my dog is fussy and my dog has a sensitive stomach. The fact is these statements may be true for any small dog owned by commenting person.

### **The biggest issue with small dogs is that they are small....**

This is a problem because owners of these small dogs are unknowingly over feeding them by as much as 5 times, yes 5 times too much food in some cases. It's no wonder these dogs have upset tummy's and don't want to go near food.

A 1kg adult toy dog needs about 20-30grams of Stay Loyal per DAY. A 5kg adult dog, needs about 60-70 grams a day and a 10kg adult needs about 80-120grams PER DAY! And that's it... nothing else. No biscuits, No scraps, No toast, or whatever else you want to share with your dog.

Some of these dogs are getting, in one day, a double or triple serve of their dog food. Plus a 30 or 40gram treat. Then a piece of steak or chicken... 100grams of food to a 1kg chihuahua is like feeding a 100kg man 10kg of food in one day. Now I know some dogs and men can eat that amount for one day but the dog won't have to eat for the following week and same goes for the man unless he wants to be 200kg in a few months

I think the issue is, that we look at the small amount of food the little dog is eating and think, poor dog he needs more food, because we associate the amount with what we would eat.

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**However, the reality is that small dogs  
need small amounts of food!**

I hope that all makes sense now and you will feed your dog according to its size and condition. And when you do that your dog will not be fussy and won't have stomach upsets any more.

To discover how to feed the right amount please go to this newsletter from last year

[https://stayloyal.com.au/pdf/may\\_newsletter38.pdf](https://stayloyal.com.au/pdf/may_newsletter38.pdf)

## **Craving more dog care info???**

Check out our blog, and don't be shy to share it.

<https://stayloyal.com.au/blog/>

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